

M & L Dental
Michael K. Tong, D.D.S.
43925 Hugo Terrace
Fremont, CA 94538

Your Name: _____

How did you find out about our office?

(Update 12-05)

Please check one:

- | | |
|---|-----------------------------------|
| 1. ___ Friends or family _____ | 2. ___ Chinese Newspapers |
| 3. ___ American Yellow pages | 4. ___ Insurance Companies |
| 5. ___ Received an advertising post card | 6. ___ Diamond Certified |
| 7. ___ Advertising placed on your home door | 8. ___ Chinese Yellow Pages |
| 9. ___ Billboards or Bush Benches | 10. ___ Chinese Radio |
| 11. ___ Saw the location | 12. ___ Dental Web Site |
| 13. ___ Other Doctor Referral _____ | 14. Pennysaver |
| 15. ___ Phone referral | ___ a) Central Fremont |
| 16. ___ T.V. Commercials | ___ b) South Fremont |
| 17. Online Search Engine | ___ c) Mission Fremont |
| ___ Yahoo | ___ d) Mowry East |
| ___ Googles | ___ e) East Hayward |
| ___ MSN | ___ f) East Union City |
| ___ AOL | ___ g) West Hayward |
| | ___ h) South Hayward |
| | ___ i) West Union City |
| 18. ___ 1-800- Dentist | 19. ___ Tri-City Voice Newspapers |
| 20. ___ Local Living | 21. ___ Star K101 |

**** Additional Information Needed for All New Patients**

- ___ NI - No Insurance (N-Ins)
- ___ OI - Other Insurance
- ___ DD - Delta Dental
- ___ DU - Delta USA